This interactive movie engine, developed by Evolutionary Publishing, made its first appearance in the spring of 1995 with Sony Imagesoft and Propaganda Code's "Johnny Mnemonic" CD-ROM. CineACTIVE is notable for its transparent interface, which eliminates graphics from the screen to create a seamless cinematic experience. Developers Peter Marx, Michael R. Abato, and Philippe Goodman give live demonstrations of the engine as it was used for "Johnny Mnemonic." They also discuss new projects and answer questions about the technology's potential applications.

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The latest product from the designers of "Peter Gabriel's Xplora I," the award-winning music CD-ROM. Steve Nelson and Frank Dutro of Brilliant Media present their new interactive marketing system, a flexible tool that helps publishers, distributors and marketing managers review, evaluate, plan and implement marketing and distribution strategies for films, music, print, and multimedia products.

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AVRe is a sophisticated sound-rendering technology that allows sound to be experienced as a spatial environment. mTropolis is a highly visual, object-oriented authoring environment that enables modular design of interactive experiences. These two tools are designed to complement each other so that sounds produced and manipulated in AVRe can be seamlessly integrated into mTropolis' multimedia applications. AVRe developer Thomas Dolby of Headspace and mFactory President Hamish Forsythe demonstrate this unique method for integrating visuals and sound, and answer developers' technical and creative questions about its possible applications in their own projects.

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