

IP & Patents for Art, Technology, and Entertainment

Panelists

Robert P. Cogan
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Andy Luckey
Greater Family, LLC

Greg Aharonian
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Right now art and entertainment are challenging the frontiers of patent and IP law in unexpected and, to some, alarming ways. Changes that are in motion today will no doubt affect you in the months and years to come. This panel presents a lively overview and discussion of the patent process, pitfalls, opportunities, and exploitation in the art and technology sectors. The discussion will help you understand the many ways to protect your content and discuss how others are protecting theirs.

Robert Cogan

Robert P. Cogan is a partner in the San Diego office of Nath Law Group, a Washington, D.C. area intellectual property firm. He is a legal advisor to high tech, industrial and financial businesses, media creators, universities, artists and entrepreneurs. His work includes transactions and creation and enforcement of IP rights. Technologies include electronics, image processing, software and telecommunications. Mr. Cogan was previously chief patent counsel at a Fortune 200 technology company. He received a degree in Electrical Engineering from the Cooper Union in New York City, and a law degree from George Washington University.

Andy Luckey

Andy Luckey, co-founder and President of Greater Family, LLC, a family media company with studios in CT and London. Andy is concurrently a Creative and Production Advisor for Animation Dimensions India, with studios in Mumbai, Chennai, and Trivandrum India. Andy's career began at his family's studio in San Francisco, run by his father Bud Luckey, which produced Sesame Street animated shorts, animated commercials, and early vector-line computer animation. He later went on to be a producer of more than 200 episodes of animated tv series, most notably the original Teenage Mutant Ninja Turtles. He has been involved in the video game industry since the late 80's. Andy holds a bachelor of Arts in Broadcasting from the California State University Northridge, and a Master of Divinity, from Biola University's Talbot School of Theology.

Greg Aharonian

Greg Aharonian, publisher of the Internet Patent News Service, and co-author of "Patenting Art & Entertainment: New Strategies for Protecting Creative Ideas" (Nolo) has earned an international reputation as a patent validity analyst and IP policy critic, and the only person ever sued for patent infringement as an individual (he won!).