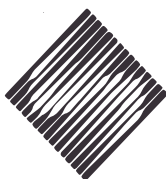


ACM SIGGRAPH VIDEO REVIEW

ISSUE 136



SIGGRAPH 2000

ANIMATION THEATER PROGRAM, PART 2

TABLE OF CONTENTS

DIGITAL DIMENTIA

- 01 PAF le Moustique—*Trimaran*
- 02 Hypokeimenon—*Hiroyasu Shimo*
- 03 Wyatt Earp—*Kapow Pictures Pty Ltd.*
- 04 When Animals Go Berserk—*Warner Bros.*
- 05 Melvin: The Red Headed Stepchild—*Giant Studios*
- 06 Mime In A Box *The Atlanta College of Art*
- 07 Sumo Air—*Ringling School of Art & Design*
- 08 Shine—*Vancouver Film School*
- 09 CG-Eye—*Matt Rhodes*
- 10 Porkchops: Episode #1—*Bullseye Art, Ltd.*
- 11 Inlex *Ringling School of Art & Design*
- 12 Cat Ciao—*Pixel Playground Animations*
- 13 sssplootsshhh—*A.T.I.*

STORY #1

- 14 Swingy & the Magic Hat—*CNBDI - LIN*
- 15 Matador—*Digital Hollywood*
- 16 Evil I—*Rochester Institute of Technology*
- 17 Geckos—*National Animation & Design Centre*
- 18 The Scarecrow—*Cheryl Meier*
- 19 Fixture Fixation—*Mark Stanyk*
- 20 Dongri *Keio University Inakage Lab*
- 21 Imagination Sight—*Technochet Co., Ltd.*

- 22 Big Hairy Spider—*Ringling School of Art & Design*
- 23 The Nightshift—*David Kury*
- 24 Tekkon Kinkreet—*Trilogy Corp.*

STORY #2

- 25 Film VR *Blue Sky Studios*
- 26 Lily—*Digital Hollywood*
- 27 Niumb—*CNBDI - LIN*
- 28 Elevator World—*Mitchell Rose*
- 29 Yamawarasi—*Digital Hollywood*
- 30 The Metamorphosis—*Filmstel S.A.*
- 31 Akira Kurosawa's "Flying"—*motor/liez*
- 32 Satisfaction—*Texas A&M University*
- 33 Creatures—*Digital Hollywood*
- 34 Kigai—*Texas A&M Visualization Lab*
- 35 Samurice—*Queensland University of Technology*

BIG SCREEN LITTLE SCREEN

- 36 Subconscious Commercial Insertion—*PhotomediaVR.com*
- 37 BAA 2000—*The Moving Picture Company*
- 38 EYeball—*The Moving Picture Company*
- 39 Skiddles—*Exodus Entertainment, Inc.*
- 40 Smart—*Buf Compagnie*
- 41 Hollywood *Buf Compagnie*
- 42 The Hunley—*Station X Studios*
- 43 Mazda "Cool World"—*Rhythm & Hues Studios*
- 44 Nike—*Buf Compagnie*
- 45 Levi's "Socks"—*Digital Domain, Inc.*

DIGITAL DEMENTIA

01 PAF le Moustique

Producer: J.F. Bourrel, J. Calvet

Summary:

Paris, one night, under the roofs ... A guy, absorbed in music and blowing gum bubbles, attracts a music loving mosquito. A 3D hand-animated short film.

Contributors:

Pierre Villette, Christophe Delamare, Eric Gilbert, Fabrice Smadja, Pascal Bonifay, David Calleaux

Contact:

**Christophe Delamare
Trimaran
97, rue Jean-Jaures
Levallois-Perret 92300
France
+ 33.1.41.06.62.62
+ 33.1.42.70.21.23 fax
delamare@trimaran.fr**

02 Hypokeimenon

Producer: Hiroyasu Shimo

Summary:

Dual Heads, a weird creature having faces of beauty and ugly, lives beneath the subway platform. Tonight, the creature again appears at an underground shopping mall looking for the fresh blood of the homeless asleep in their cardboard beds. Alerted by an alarm, Video Army Android makes a sortie, and thrusts a video camera and monitor before the creature as a mirror. Astonished and shocked by the 'Face of Ugly' that she carries on her back, the 'Face of Beauty' dies while Video Army Android repatriates triumphantly. Not able to move, the 'Face of Ugly' also dies.

Contributors:

Yuichiro Ito, Nobuo Shikata

Contact:

**Hiroyasu Shimo
Sanda-machi 4-3-11
Hachioji City
Tokyo 193-0832 Japan
+ 81.426.67.4949
shimo@dep.sme.co.jp**

03 Wyatt Earp

Producer: Sandra Walters

Summary:

“Wyatt Earp” is a fast paced, shoot ‘em up animated western, set to the tune of 1950’s radio legend Spike Jones’ “Wyatt Earp Makes Me Burp”. It tells the tale of how our folk hero rescues the small dusty town of Tombstone (pop. 130 and falling) from notorious outlaw Big Red in a climactic gunfight at The Silver Dollar.

Software: Softimage Toonz;
Adobe Photoshop; Kinetix 3D
Studio MAX

Hardware: Intergraph, SGI

Contributors:

Loic Morvant

Contact:

Sandra Walters
Kapow Pictures Pty Ltd.
Level 1, 21 Chandos Street
St. Leonards
Sydney 2065
Australia
+61.2.9438.1805
+61.2.9437.0805 fax
producer@kapowpictures.com.au

04 When Animals Go Berserk

Producer: Jerry Beck, George Maestri

Summary:

Karen introduces Kirby to Fluffy Muffins, her schizophrenic kitty cat. Originally aired during “The Big Cartoonie Show” on Kid’s WB. TV networks “When Animals Go Berserk” was animated in 3D Studio MAX.

Contributors:

Voices: Cheryl Chase, Richard
Horvitz

Animators: Jackie Watson, Warren
Fuller, Carlos Juliao, John Baurley,
George Maestri

Sound Design: Michael Geisler

Contact:

George Maestri Warner
Bros.
2348 Griffith Park Blvd
Los Angeles CA 90039
USA
+1.323.662.5088
+1.323.662.5089 fax
maestri@ix.netcom.com

05 Melvin: The Red Headed Stepchild

Producer: Candice Alger

Summary:

Created to demonstrate the unique capabilities presented by the successful blend of Giant Studios' CG production and motion capture teams. Using a life-sized teddy bear and a performer for the role of Melvin, both characters were captured simultaneously using our proprietary Motion Reality™ system. The basic concept is a rude child who takes out his frustration at having to bed on his favorite teddy bear, until the bear retaliates.

Software: Alias/Wavefront's Maya;
Adobe After Effects

Hardware: Intergraph Wildcat GL2

Contributors:

Kurt Judson, Michael Kennedy,
Jeremy Garrison, Brian Windsor,
Kelly Nelson, Matt Madden, Jeff
Askew, Dave Henshaw, Robert Taylor

Contact:

Kathleen Fitch
Giant Studios
2160 Hills Avenue
Suite A
Atlanta GA 30318
USA
+1.678.427.1910
+1.404.659.6612 fax
kathleen@giantstudios.com

06 Mime In A Box

Producer: Eric Kunzendorf

Summary:

This is a presentation of the classic "Mime in a Box" routine...with a macabre twist.

Contact:

Eric Kunzendorf
The Atlanta College of Art
4718 Layfield Drive
Atlanta GA 30338
USA
+1.404.733.5127
kunzendorf@mindspring.com

07 Sumo Air

Producer: Ringling School of Art & Design

Summary:

A sumo wrestler, who wants to experience life to its fullest, goes skydiving despite the fact that he weighs more than a Buick. Ignoring his obvious limitations, he uses ingenuity to overcome adversity and experience his dreams.

Contributors:

Computer Animation faculty

Contact:

Ryan Powell
1010 49th Avenue E
Bradenton FL 34203
USA
+1.941.351.5100
+1.941.359.7517 fax
rpowell@rsad.edu

08 Shine

Producer: Kenneth Meyer

Summary:

Ever wonder what those 'moonshiners' do in their daytime? This is a sing-a-long glimpse into their backwoods.

Contributors:

Sound Engineer: Brett Anthony

Contact:

Tiann Arnault
Vancouver Film School
420 Homer Street
Vancouver BC V6B 2V5
Canada
+1.604.685.6331 x109
+1.604.685.6317 fax
arnault@vfs.com

09 CG-Eye

Producer: Matt Rhodes

Summary:

This 'mocudramedy' is an interview with Matt, the first recipient of digital eye replacement surgery. You will learn how Matt lost his eye, where he found the digital surgeon and what his eye can now do.

Contributors

: Matt
Rhodes

Contact:

Matt Rhodes
123 Oceano Avenue, #12
Santa Barbara CA 93109
USA
+1.805.884.9196
+1.805.966.6933 fax
matt@motivatedpixels.com

10 Porkchops: Episode #1

Producer: Shii Ann Huang

Summary:

One of Bullseye Art's most well-loved cartoons, "Porkchops" is a flash-animated fantastical world of three-fingered donkeys, controversial monkey meat, and pony-walking Vikings. Defying classification, "Porkchops" breaks all boundaries of donkey-related comedic and dramatic traditions with its unprecedented combinations of everything from speed metal to mysterious evil-eyes.

Contributors:

Josh Kimberg, Ryan Edwards,
Brian Hersey, Greg Minnig, Peter
Parpan, Peter Michail

Contact:

Louis Zwiebel Bullseye
Art, Ltd.
444 Park Avenue South
Suite #1201
New York NY 10016
USA
+1.212.684.7900
+1.212.481.9743 fax
louis@bullseyeart.com

11 Inlex

Producer: Ringling School of Art & Design

Summary:

A love for the female initially stems from a love for our own mother: she's the creator, the sea, the security of enclosure, depth, the color blue. And so a decision made by all who are tempted away from the security of the maternal sea and toward the lure of lust. It's

been said that you can't have your cake and eat it, too. What are the consequences if you try?

Contributors:

Claudia Cumbie-Jones, Bob Melville, George Schermer, Steve Miller

Music Composer: Jason Heinrich
Faculty Advisor: Jim McCampbell

Contact:

Jeff Boddy
Ringling School of Art & Design
c/o Susan Trovas
2700 North Tamiami Trail
Sarasota FL 34234
USA
+1.941.351.5100
+1.941.359.7517 fax
jboddy@ringling.edu

12 Cat Ciao

Producer: Sam Chen

Summary:

What happens when your eyes are bigger than your mouth? ...or more importantly, your brain? This profound question is what "Cat Ciao" attempts to explore and resolve. Unbeknownst to most of us, this gastronomical human flaw uncannily exists in the animal kingdom as well. In a Darwinian tale of the survival of the fittest, "Cat Ciao" demonstrates that the aggressor doesn't necessarily always win, especially when feline curiosity and insatiability are involved. "Cat Ciao" was produced over a period of six months by a relatively small team. The eventual goal was to create a fun and entertaining story with memorable characters who are full of personality. "Cat Ciao" was produced entirely with Alias|Wavefront Maya running on SGI and NT systems. Editing and assembly was performed in Adobe Premiere. No animals were harmed in the production of this film.

Contributors:

Music: Ed Allard, Christina Ahn

Contact:

Sam Chen
Pixel Playground Animations
950 High School Way
#3328
Mountain View CA 94041
USA
+1.650.867.0012
sambochen@yahoo.com

13 sssplotsshhh

Producer: Olivier Junquet

Summary:

An explanation for the existence of flattened hedgehog on the road.

Software: Alias|Wavefront Maya

Contributors:

Sound Mixer: Patrick Moriceau

Contact:

Junquet Olivier
A.T.I.
19, rue Bosquet
Paris 75007
France
+33.1.47.05.06.27
olivier_junquet@yahoo.fr

STORY #1

14 Swingy & the Magic Hat

Producer: CNBDI - LIN

Summary:

When Swingy demonstrates his skills as a magician, as he has to deal with a cheeky rabbit who may prove to be more clever than he looks.

Contributors:

Music: David Tromba

Contact:

Frank Lairin
CNBDI - LIN
121, rue de Bordeaux
Angouleme 16000
France
+33.5.45.38.65.63
+33.5.45.38.65.51 fax
din@cnbdi.fr

15 Matador

Producer: Akemi Tanuma

Summary:

This story is about a young matador bulldog who believes that fighting against a bull is his duty. Now, it's show time!

Software: Alias|Wavefront
Maya; Adobe Photoshop, After
Effects

Hardware: SGI O2; Macintosh
G3

Contributors:

Digital Hollywood

Contact:

Akemi Tanuma
Digital Hollywood
1-1-33 Seizi Sugito-machi
Kitakatusika-gun Saitama
345-0025
Japan
+81.480.32.1330
ake.84@a7.mnx.ne.jp

16 Evil I

Producer: Jason Donati

Summary:

"Evil I" comments on the role of surveillance in today's workplace. The film centers around Burton Price, an average cubicle-confined employee. The plot thickens when Burton attempts to break outside of his assigned space and the evil boss watches.

"Evil I" was made with Maya 2.5 and Alias Studio 9, and was produced for my Masters degree, at the Rochester Institute of Technology.

Contributors:

Music: Chris Cryan

Contact:

Jason Donati
Rochester Institute of Technology
80 Elliott Drive
Lowell MA 01852
USA
+1.978.459.2020
jdonati@animationtech.com

17 Geckos

Producer: NAD

Centre Summary:

Remember your first steps? Bet your mother does!

Software: Softimage 3D,

Eddie; Adobe Photoshop

Hardware: SGI O2

Contributors:

Design, Modeling, Animations,

Textures: Yanick Gaudreau

Music: Jean-Francois William

Sound Effects: Charles Meyer

Special Thanks: Robin Tremblay,

Nicolas Potet

Contact:

Isabelle Marazzani

National Animation & Design

Centre (NAD Centre)

335, de Maisonneuve East Blvd.

Suite 300

Montreal QC H2X 1K1

Canada

+1.514.288.3447

+1.514.288.5799 fax

isabella@nad.qc.ca

18 The Scarecrow

Producer: Ringling School of Art & Design

Summary:

Sometimes you can use your limitations to your advantage. When life presents you with problems, it is amazing how far a little creativity can go. When a little scarecrow comes to life in a Midwestern corn field, he is presented with a problem that he overcomes by using his own limitations.

Software: Alias|Wavefront

Maya

Hardware: SGI O2

Contributors:

The support of my faculty, fellow colleagues, and my family

Contact:

Cheryl Meier

3889 Frostwood Drive

Beavercreek OH 45430

USA

+1.941.351.5100

+1.941.359.7517 fax

chermeier@aol.com

19 Fixture Fixation

Producer: Ringling School of Art & Design

Summary:

I'm very intrigued by old objects, especially antiques from the late Victorian era. It's the look of the objects from that time, their romantic mood and ornate style that make me wonder what type of personality they might possess.

Contributors:

All my family, the Computer

Animation faculty and my peers

Contact:

Marc Stanyk

915 1/2 Vera Lane

Wheeling IL 60090

USA

+1.941.351.5100

+1.941.359.7517 fax

mstanyk@ringling.edu

20 Dongri

Producer: Sho Hasegawa

Summary:

One summer day, a beetle encounters a strange acorn, the Dongri, in the woods.

Contributors:

Sho Hasegawa

Contact:

Sho Hasegawa
Keio University Inakage Lab
5322 Endoh
Fujisawa 252-0816
Japan
+81.466.47.5111
+81.466.47.5041 fax
inakage@sfc.keio.ac.jp

21 Imagination Sight

Producer: Minory

Summary:

Software: NewTek LightWave3D; Adobe Photoshop

Hardware: Intel 500MHz x 4Mac G3, Apple Perception

Contributors:

Tuneo Sakai

Technical Assistant: Shinichi

Rembutsu

Sound Production: Kazuhiro

Ishikawa (TSP)

Sound Effects: Kazuhiro Ishikawa

(TSP), Hiroyuki (TSP), Kadowaki

(TSP)

Sound Mix: Yutaka Hamada (TSP)

Contact:

Minoru Sasaki
Technochet Co., Ltd.
Akasaka,6-8-8, Matsubara Building
#2F
Minato-ku
Tokyo 107-0052
Japan
+81.3.5570.8777
+81.3.5570.8780 fax
sasaki-m@technonet.co.jp

22 Big Hairy Spider

Producer: Ringling School of Art & Design

Summary:

"Big Hairy Spider" deals with a fat man's narcissism and eventual realization that life's challenges can be perceived as benefits.

Contributors:

GOD, My Family, Shannon, Dallas, and Tristan

Contact:

Bradley Bowling
Ringling School of Art & Design
955 53rd Street E, #911
Bradenton FL 34208
USA
+1.941.747.3182
bbowling@ringling.edu

23 The Nightshift

Producer: David Kury

Summary:

"The Nightshift" is a short story about a dispute between the monster-in-the-closet and the monster-under-the-bed over who gets to scare the kid that evening. The film combines live-action background plates with two computer generated characters. The live-action was shot with a digital camera and the two monsters were created and animated with PowerAnimator and Maya and composited with the live-action in Adobe After Effects.

Contributors:

Ilya Lie-Nielsen

Contact:

David Kury
1333 Barry Avenue, #4
Los Angeles CA 90025
USA
+1.818.541.7920
+1.818.541.7930 fax
dkury@yahoo.com

24 Tekkon Kinkreet

Producer: Hiroaki Takeuchi

Summary:

In Treasure Town, where the moon smiles down and young boys can fly, life can be both brutal and gentle. This is never more true than for the heroes of this saga, Black and White, two orphans who watch over this decaying metropolis. Combining the imaginative fantasy of the best Japanimation with a dark and modern children's story, "Tekkon Kinkreet," in development for a 2002 release, uses cutting-edge CG, dynamic action, and the visual styling of a cel-animation master, Koji Morimoto, to create a unique animated feature.

Contributors:

Trilogy Corp., Shogakkan Inc., Taiyou Matsumoto, Koji Morimoto.

CG Director: Michael Arias

Animation Supervisor: Lee Fulton

Production Designer: Wilson Tang

CG Animation: Koji Ono, Naoko

Sugita, Takahiro Oniki, Takashi

Kuwabara, Katsumi Yokota, Aki

Iesaka

Line Producer: Yukie Saeki

Music: Yoko Kanno

Contact:

Koji Morimoto Trilogy
Corp.
#4 3-22-10 Jingumae
Shibuya-ku
Tokyo 150-0001
Japan
+81.3.5411.7416
+81.3.5411.7417 fax
kuni@think.ne.jp

STORY #2

25 Film VR

Producer: James Campbell

Summary:

"Film VR" follows a day in the life of a secret agent. It was created using Softimage 3D on SGI O2.

Contributors:

Music and Sound: Matthew Akers, David Suycott

Contact:

James Campbell Blue
Sky Studios 470
Halstead Avenue
Apartment 1F
Harrison NY 10528
USA
+1.914.825.8401
jaimz7@hotmail.com

26 Lily

Producer: Takashi Sakai

Summary:

"Grandma, my lilies are blooming today." "Oh, is that so?"

"Why are lilies so white?"

"Well, It's an old story of a time..."

Using Softimage 3D; Adobe After Effects, Photoshop.

Contributors:

Digital Hollywood

Contact:

Takashi Sakai
Digital Hollywood 1628
Horisakicho Oomiyashi
Saitama 330-0022
Japan
+81.48.680.3715
haori@mail.awave.or.jp

27 Niumb

Producer: CNBDI - LIN

Summary:

The story of the "Birds Fishers."

Contributors:

Sound Supervision: D et M FANO

Contact:

Raphaël Lacoste
CNBDI - LIN
121, rue de Bordeaux
Angouleme 16000
France
+33.5.45.38.65.63
+33.5.45.38.65.51 fax
din@cnbdi.fr

28 Elevator World

Producer: Mitchell Rose

Summary:

“Elevator World” is an essay on the spatial politics of elevator riding, offering a world in which aesthetics serve as sanctuary to both the downtrodden and the upwardly mobile. Conceptually rich and visually whimsical, it is a wry observation on postmodern life. Created on Macintosh using After Effects and Poser. “Elevator World” recently won the Grand Prize for Best Short at Slamdance.

Contributors:

Animation, Writing: Mitchell Rose
Music: Ross Levinson

Contact:

Mitchell Rose
2021 Whitley Terrace Steps
Hollywood CA 90068
USA
+1.323.876.5451
+1.323.876.5451 fax
entheos@flash.net

29 Yamawarasi

Producer: Tomoyo Nakanishi, Shu Ikegami

Summary:

This is a midnight fable of three Yamawarasi, innocent little monsters who live in old wonderful forests, who boast and compete with one another.

Software: Alias | Wavefront
Maya; Adobe Photoshop,
Illustrator, Premiere

Contributors:

All our friends and our teacher

Contact:

Tomoyo Nakanishi
Digital Hollywood
Fussa-shi Kunagawa 1660-5
Sun Avenue Haijima 207
Tokyo 197-0003
Japan
+81.42.551.0934
+81.42.551.0934 fax
mikan@xb3.so-net.ne.jp

30 The Metamorphosis

Producer: Charlie Ramos, Filmtel

Summary:

Based on Franz Kafka’s novel, Gregor wakes up to find himself turned into a giant bug. His family, concerned by his unusual behavior, surrounds his room and attempts to coerce him to come out. They then discover his metamorphosis.

Contributors:

Lighting, Camera: Begonia
Colomar
Animator: Feba
Screenplay: Dierdre Scully
Voices: Carl-Heinz Teuber, Brian
Vouglas, Dierdre Green, Dierdre
Scully

Contact:

Charlie Ramos
Filmtel S.A.
22 Belle Avenue, #3
San Anselmo CA 94960
USA
+1.415.444.8286
+1.415.444.8240 fax
cramos@lucasarts.com

31 Akira Kurosawa's "Flying"

Producer: Hisao Kurosawa

Summary:

"Flying" is the digitally visualized version of a story that appeared in Akira Kurosawa's "Dreams I have Had," which was published about ten years ago. At that time, it was impossible to visualize the story because of technology restrictions. With respect to Kurosawa: our passion, Windows NT, and 3D Studio MAX enable us to realize it now.

Contributors:

Image Corporation, motor/liez

Contact:

Kyoko Denda

motor/liez

1 11-26-301, Matsubara

Setagaya-ku

Tokyo 156-0043

Japan

+81.3.5355.3266

+81.3.5355.3267 fax

lempicka@cf6.so-net.ne.jp

32 Satisfaction

Producer: Jack Stenner

Summary:

"Satisfaction" is a 3D animation which attempts to communicate the fleeting satisfaction of our desires in a humorous way. Using Maya animation software, a surrealist scene dominated by a solitary mouth signals a balloon to partake of its services. The balloon is satiated, but only temporarily. As the mouth releases its grip, the balloon shoots off into the distance, leaving a trail of digital debris.

Contributors:

Keith Klohn

Contact:

Jack Stenner

Texas A&M University

Visualization Laboratory 216A

Sangfroid Center College

Station TX 77843-3137 USA

+1.409.691.2070

+1.409.691.2070 fax

stenner@pursebuilding.com

33 Creatures

Producer: Tomoyuki Yomishi

Summary:

In a society of mass consumption, various things, including existence itself, are consumed and dumped easily. This story urges people to reexamine and recover the value of life, which should be a top priority of our time. To make this theme easier to understand, I designed the characters to be as simple as possible.

Contributors:

Digital Hollywood

Contact:

Tomoyuki Yonishi

Digital Hollywood

Digital Eight Building 6-5-17

Nishi-Tenma, Kita-Ku Osaka

530-0047

Japan

+81.6.6316.8633

+81.6.6316.8574 fax

madhouse@os.usen.ne.jp

34 Kigai

Producer: Amy Moran

Summary:

A woman falls asleep and has a haunting dream. For this piece, I recreated the appearance of a Japanese woodblock print, adapting the aesthetic for both visual style and movement.

Contributors:

Fred Parke, Mary Saslow, Karen Hillier-Woodfin

Contact:

Amy Moran
Texas A&M Visualization Lab
216 Langford
Building A
College Station TX 77843-3137
USA
+1.409.845.3465
+1.409.845.4491 fax
amoran@viz.tamu.edu

35 Samurice

Producer: James Bennett, Andrew Silke

Summary:

At the beginning of the 17th Century, feudal Japan was about to enter the modern era. In a small rice paddy, a clan of Samurai Rice have had their most prized possession stolen: the Soya Scroll. This ancient parchment contains the ingredients to a magical Soya Sauce that gives the Samurice special martial and spiritual powers that make them the strongest of the Rice Clans. It is believed that a rival bushel of Ninja Rice are responsible for the theft. A young, hot headed Samurice named Ricesashi is sent to locate their secret hideaway and verify them as the thieves.

Contributors:

Department of Communication
Design

Contact:

James Bennett
Queensland University of
Technology 13/36 Andrew Street
Balmoral Brisbane 4171
Australia
+61. 0411.689.393
james_bennett2@yahoo.com

BIG SCREEN LITTLE SCREEN

36 Subconscious Commercial Insertion

Producer: Jeffry Gugick

Summary:

In the future, companies will be purchasing air time not to try to sell products, but rather to 'insert' subconscious suggestions, to virtually guarantee the future purchase of their product. Scary? This 30 second spot was created on Macintosh, using After Effects, Photoshop, Freehand, and Premiere.

Contributors:

Actress: Tamara Kramer
Filming, Lighting Assistant:
Richard Kampas

Contact:

Jeffry Gugick
PhotomediaVR.com 304
Roby Avenue
East Syracuse NY 13057
USA
+1.315.472.1601
+1.315.471.1332 fax
jeffrysg@hotmail.com

37 BAA 2000

Producer: Asher Rees-Edwards

Summary:

This sequence for "British Animation Awards" (BAA) depicts the deification of a scarecrow in the '2-1/2' D world of curious sheep.

Software: Alias|Wavefront Maya; Pixar RenderMan; Adobe Photoshop.
Hardware: SGI Octane

Contributors:

Lead Animator: Lars Johansson
Animators: Mathias Larserud,
Russell Appleford
Compositors, Editors: Christophe
Richard, Alex Lovejoy
Composer: Oliver Davis (We Write
Music Ltd.)
Sound Designer: Russell Pay

Contact:

Robin Shaw
The Moving Picture
Company 127 Wardour
Street
London W1V 4NL
UK
+ 44.207 .494. 7867
+44.207.437.3951 fax
robin-s@moving-picture.co.uk

38 EYeball

Producer: Dominic Buttimore

Summary:

Always keep thy eye on the ball...in thy eye. This 'Frankenmixedmedia' extravaganza of live action and CG aims to hit the eightball right between thy eye.

Software: Alias|Wavefront

Maya Hardware: SGI Octane

Contributors:

Producer, Styling: Claire Waxler

Camera, Lighting: Chas Jarrett

Compositor, Editor: Alex Lovejoy

Sound Design: Oliver Davis (We Write Music)

Props: The Great Frog

Contact:

Lars Magnus Holmgren

The Moving Picture Company

127 Wardour Street

London W1V 4NL

UK

+44.207.494.7867

+44.207.437.3951 fax

frankenskippy@moving-picture.co.uk

39 Skiddles

Producer: Brett Baker

Summary:

What started out as an exercise in motion tracking and compositing turned into an amusing parody of the M&Ms animated commercials. We wanted the two main characters to have more of an urban flavor, to bring out the contrast of the M&Ms' obvious generic anglo characters.

Contributors:

Randy Gossman, Andy Angrand,

Jorge Verera, Nick Schreiber,

Monty Clark

Contact:

Brett Baker

Exodus Entertainment, Inc. 4403

West Atlantic Blvd., #1004

Pompano Beach FL 33066

USA

+1.954.973.8696

+ 1.954.941.9677 fax

vfxwiz@hotmail.com

40 Smart

Producer: Filmmaster

Summary:

A dinosaur wanders through town, crushing everything in its way except the "Smart" car.

Contributors:

Buf Compagnie

Contact:

Pierre Buffin
Buf Compagnie
3, rue Roquépine
Paris 75008
France
+33.1.42.68.18.28
+33.1.42.68.18.29 fax
contact@buf.fr

41 Hollywood

Producer: Entropie

Summary:

The Statue of Liberty is brought to life after tasting a Hollywood chewing gum. She walks down Manhattan streets, undressing little by little, and finally 'skinny dips' under the Brooklyn Bridge.

Contributors:

Buf Compagnie, Euro Rscg Paris

Contact:

Pierre Buffin
Buf Compagnie
3, rue Roquépine
Paris 75008
France
+33.1.42.68.18.28
+33.1.42.68.18.29 fax
contact@buf.fr

42 The Hunley

Producer: Eileen O'Connor, Darcy Leslie (for Station X Studios)

Summary:

The images in this sequence are 100% CG. The CG models of the Hunley submarine and the Housatonic sailing ship were built, textured, and lit in LightWave. Volumetric lights, particles and Z-depth renders were used to create a definitive underwater look. The final sequence involves the Hunley ramming the Housatonic with an explosive charge, the resultant explosion also being 100% digital. LightWave's Hypervoxels software was used to generate the explosion cloud. A combination of particle systems as well as good old-fashioned keyframing was used to effect the destruction of the Housatonic.

Contributors:

Staff of Station X Studios

Contact:

Grant Viklund
Station X Studios
1717 Stewart Street
Santa Monica CA
90404 USA
+1.310.828.6460
+1.310.828.4101 fax
viklund@stationxstudios.com

43 Mazda "Cool World"

Producer: Michael Crapser

Summary:

Featuring live action car and people, "Cool World" was made using 1/12th scale model morphing composited in 2D Flame.

Contributors:

Production: Darcy Leslie, Paul Laufer, Chuck Schuman

Production Designer: Bradley Thoradson

Visual Effects Supervisor: Kathy Siegel

Flame artist: Tim Miller

Contact:

Scot Byrd
Rhythm & Hues Studios
5404 Jandy Place
Los Angeles CA 90066
USA

+1.310.448.7998

+1.310.448.7603 fax

scotb@rhythm.com

44 Nike

Producer: Partizan Midi Minuit

Summary:

Made entirely in 3D without live action shooting, this spot features a video game universe in which Leo, the hero, goes through each game accomplishing sporting exploits. The main challenge here was to successfully create a multitude of sets and atmospheres.

Contributors:

Buf Compagnie, Wieden & Kennedy

Contact:

Pierre Buffin
Buf Compagnie
3, rue Roquépine
Paris 75008
France

+33.1.42.68.18.28

+33.1.42.68.18.29 fax

contact@buf.fr

45 Levi's "Socks"

Producer: Jennifer Golub, Chiat Day, Propaganda Films

Summary:

For Levi's latest advertising campaign, Digital Domain was faced with the challenge of creating a provocative and photo-real couple in various stages of undress. "Socks" not only required rendering the couple invisible but more importantly, required creating photo-real 3D CG clothing to be tracked over the existing plate photography in such a way as to make the invisible gag seamless.

Contributors:

Visual Effects Supervisor: Fred Raimondi

Visual Effects Producer: Todd Isroelit

Animation Supervisor: Bernd Angerer

Compositing Supervisors: Scott Rader, Perri Wainright

Contact:

Bob Hoffman
Digital Domain, Inc.
300 Rose Avenue
Venice CA 90291
USA
+1.310.314.2981
+1.310.664.2701 fax
bhoffman@d2.com

Most of the pieces in this SIGGRAPH Video Review are copyrighted. Therefore, they are not to be duplicated, broadcast, photographed, nor edited without the express written permission of the individual copyright holder.

For information regarding the purchase of SIGGRAPH Video Review tapes, contact:

SIGGRAPH Video Review
c/o ACM
PO Box 12114
Church Street Station
New York NY 10257

USA/Canada: 1.800.342.6626
Overseas: 1.212.626.0500
Fax: 1.212.944.1318
Email: svrorders@siggraph.org

<http://www.siggraph.org/publications/video-review/SVR.html>