ACM SIGGRAPH VIDEO REVIEW



ISSUE 111

SIGGRAPH 95 Entertainment and Commercial Program

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Issue 111

SIGGRAPH 95 Entertainment and Commercial Program

1. L'oeil du Cyclone

Time: 00:00:32
Producer:

Alain Burosse

Summary: Générique de télévision.

Contributors:
Director: Farrah

Music: Denis Lefdup

Contact:

Farrah Storm Media Productions 15 rue Clavel 75019 Paris

France 33.1.4245.3736

33.1.4206.7978 fax

2. Jif Dream Team

Time: 00:01:00

Producer:
Patrick Danon

Summary:

The real success of the Jif Dream Team, who has declared war on dirt.

Contributors:

Animators: Y. Violin, E. Chedebois, P. Coffin Director: Pascal Vuong

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Contact:

Sophie Brun
Ex Machina
22 rue Hegesippe Moreau
75018 Paris
France
33.1.4490.1190

3. Kodak Gold Diar

Time: 00:00:30

Producer:

Phillipe Dupuy Mendel

33.1.4490.1191 fax

Summary:

Television commercial.

Contact:

Jacques Bled Mac Guff Ligne 14 rue Sthrau 75013 Paris France 33.1.4586.3100 33.1.4586.3233 fax

4. Transformers Compilation

Time: 00:01:00

Producers:

AFCG, Inc. and Tape House Digital

Summary:

Good and Evil Transformer Robots terrorize and protect young boys while doing battle in their neighborhoods.

Contributors:

Animators and Compositors: Floyd Gillis, Steven Blakey Video Post: David Berkner Executive Producer: Karen Stewart

Live Action: Firehouse Films

Client: Hasbro Toys Agency: Griffin/Bacal Agency Creative Director:

Lloyd Goldfine

Agency Producer: Danny Liner

Contact:

Floyd Gillis AFCG, Inc. 305 E. 46th Street 8th floor New York NY 10017 1.212.688.3283 1.212.754.4622 fax fgillis@afcg.nyc.ny.us

5. Balls and Blocks

Time: 00:01:55

Producer:

Allen Coulter

Summary:

Balls and Blocks is a simple story of prejudice and cooperation. It is a visual allegory in which the title characters overcome real barriers by working together to open the way for a newcomer.

Contributors:

Director and Animator:

Allen Coulter

Music: San Jose Taiko Group

Music Coordinator:

Jason McKenna

Recording Engineers:

Peter Dockendorf, Christopher

Becker

Voices: Sean Coulter, Christine

Hedke, Greg Reeves, Megan

Rolfes

Recording Engineer: Paul Martin

Foley: Jeff Frickman

Title Animation: Ed Wizelman Render Support: Will Pickering,

Brian Haberlin

Special Thanks: John Desveaux

Contact:

Allen D. Coulter Coulter Studios 209 N. Niagara St. Burbank CA 91505 1.818.846.9807 ADCoulter@aol.com

6. Rowntree's Sweets-

Time: 00:00:30

Producer: Victor Wong

Summary:

Five different kinds of chewy Rowntree's sweets look into a mirror and see themselves as real fruit.

Contributors:

SFX Director: Victor Wong Computer Animation: Eddy Wong Executive Producer: Thalia Tau

Contact:

Victor Wong Menfond Electronic Art & Computer Design Co. Ltd. B & C, 18/F, Lockhart Centre 301-307 Lockhart Road Wanchai, Hong Kong 852.2802.3382 852.2802.3386 menfond@hk.super.net

7. Arrivano I Nostri

Time: 00:00:40

Producer: Micaela Torno

viioaoia roii

Summary:

Television credit for Channel 'Videomusic'

Contributors:

Director: Sergio Zava Animator: Claudia Marini Art Director: Karim Azzabi Music: Studio Emme di Prato

Contact:

Sergio Zava Vivarium Via Carducci 32 20123 Milan Italy 39.2.7201.0302 39.2.7201.0152 fax

Opening Title

Time: 00:00:35

Producer:

Milan Peca Nikolich

Summary:

The daily news is the most widely watched program in the world. As our civilization advances, so does the domain of information we cover grow wider. Once a Land, it became the World, now the Cosmos.

Contributors:

Philip Philipovic, Peota Stankovic, Aleksandar Lokner

Contact:

Milan Peca Nikolich ReVision Consulting Group Dragorska 4 11000 Belgrade Yugoslavia 38.1.1166.9464 38.1.1166.6153 fax

9. Under Seige 2: Dark Territory

Time: 00:00:38

Producer:

Tamara Watts

Summary:

Earth backgrounds with clouds, starfields, the Grazer One satellite and missiles with smoke trails and explosions for the motion picture 'Under Seige 2'.

Contributors:

Executive Producer:
Dobbie Schiff

Digital Effects Supervisor:

William Kent

Lead Technical Director:

Yau Chen

Lead Technical Director:

Rosa Farre

Supervising Modeler:

Con Pederson

Technical Directors:

Jim Berney, Rebecca Ruether,

Daniel Loeb, Alan Ridenour,

Robert Beech

Digital Artist: Jennifer Law

Digital Camera: Nobu Morita

Production Manager:

Antoinette Da Silva

Production Coordinator:

Carole Cowley

Software Support:

Michael Chmilar

Systems Support:

Irv Moy, David Hankinson

Digital Editor:

Ron Reynolds

Contact:

Dobbie Schiff Metrolight Studios, Inc. 5724 W. 3rd St., #400 Los Angeles CA 90036 1.213.932.0400 1.213.932.8440 metro@netcom.com

10. Clear and Present Danger 'Smart Bomb Sequence'

Time: 00:01:13

Producer:

Kleiser-Walczak Construction Co., Inc.

Summary:

These sequences from the Neufeld-Rehme/Paramount production of 'Clear and Present Danger' utilizes computer animation to simulate a camera point of view following a laser—guided bomb toward its target. Aerial photography of an F18 and diving cloud plates were shot from a Lear Jet and digitally composited with the CGI bomb.

Contributors:

Digital Visual Effects Supervisor: Jeffrev Kleiser

Line Producers:

Jeffrey A. Diamond, Michael Van

Himbergen

Director:

Philip Noyce

Visual Effects Supervisor:

Paul Taglianetti

Head Animator: Ed Kramer Head of Software: Frank Vitz

Additional Software:

Lisa Reynolds

Modelers:

Stevan del George, Nicholas

Hoppe

Production Assistant:

Corinne Coppola

Contact:

Tim Rowell

Kleiser-Walczak

Construction Co., Inc.

30 Riverview Road

Lenox MA 01240

1.413.637.8944

1.413.637.9798 fax

tim@kwcc.com

11. 'Outbreak'

Time: 00:01:45

Producer: Chris Brown

Summary:

Boss created CGI animated sneeze particles, floating POV's of germs flying through heating ducts using Wavefront Visualizer software. Boss's team of computer animators, traditional model makers and effects crews used the gamut of effects vocabulary; 1/4" scale models of jungle camps, various explosive elements, photorealistic 3D helicopters and aircraft.

Contributors:

Visual Effects Supervisor: Neil Krepela Visual Effects Supervisor: Jim Rygiel Digital Effects Supervisor: Sean Philips

Contact:

Bob Mazza BOSS Film Studios 13335 Maxella Ave. Marina Del Rey CA 90292 1.310.823.0433 1.310.305.8576 fax

12. Rehen (Hostage)

Time: 00:00:49

Producer:

Imagica S.A. for Flehner Films

Summary:

An ad for an insecticide, where the star is a mosquito with a human head. The technique used to integrate the actor's head with the 3D model gave the animators full freedom to move the character.

Contributors:

Modelers/Animators:

Juan Büler, Fabian Galves

Production Coordinator:

Martin Malamud

Director:

Edi Flehner

Contact:

Juan Bühler

Imagica S. A.

San Lorenzo 3845

1636 Olivos

Buenos Aires

Argentina

54.1.794.4547

54.1.794.7300 fax

imagica@usina.org.ar

13. Brother Printer 'Glitches'

Time: 00:00:30

Producer:

Allison Brown

Summary:

The superiority of a printer is illustrated by peering into a CGI world inside a competitors printer, to discover humorously devious creatures called 'Glitches', who reside in run–of–the–mill printers. They wreak havoc and destroy documents.

Contributors:

Director: Jan Carlée

Associate Producer:

Cindy Brolsma

Animators: John Kahrs, Peter

Carisi, Clifford Bohm

Lighting: John Kahrs, Maurice

Van Swaaij, Carl Ludwig,

Hilmar Koch

Modelers: Tom Bisogno, Peter

Carisi, Clifford Bohm,

Hilmar Koch

Technical Directors:

Sam Richards, Hilmar Koch,

Clifford Bohm

Production Assistant:

Jeremy Goldman

Live Action Director:

Barry Shapiro

Music: Tonal Images

Contact:

Christina Reyes

Blue Sky Productions, Inc.

100 Executive Blvd.

Ossining NY 10562

1.914.941.5260

1.914.923.9058

chrissie@blueskyprod.com

14. Batman Forever

Time: 00:00:33

Producers:

John Follmer, Tamara Watts, Janette Shew

Summary:

The Batsignals and bats flocking were created using Wavefront proprietary, Renderman and inhouse proprietary software. The clouds, which deform the signal, and the beam which was created as a cone utilizing object back-culling are also CG. The CGI elements were composited with liveaction and motion control miniature elements.

Contributors:

Batsignal Sequences Executive Producer:

Dobbie Schiff

General Manager:

Al Dinoble

Supervising Producer:

John Follmer

Associate Producer:

Janette Shew

Production Manager:

Antoinette Da Silva

Production Coordinator:

Tracy Takahashi

Supervising Editor:

Ron Reynolds

Technical Supervisor:

Jerry Weil

Lead Technical Director:

Tomas Rosenfeldt

Technical Directors:

Todd Pilger, Suzanne Smith, Dan

Loeb, Robert Beech

Digital Artist: Audri Philips

Batflocking Sequence Head of Production:

Jim Wheelock

Producer: Tami Watts

Shot Supervisor:

Rosa Farre

Technical Director:

Robert Beech

Research TD: Jim Berney

Modeler: Alan Ridenour Camera: Bill Kent

Paint: Jennifer Law

Contact:

Dobbie Schiff Metrolight Studios, Inc. 5724 W. 3rd St., #400 Los Angeles CA 90036 1.213.932.0400 1.213.932.8440 fax metro@netcom.com

15. Batman

Time: 00:00:24

Producers:

Audrey Robinson, Doron Kauper

Summary:

Action figure toys come to life in these series of "Legends of Batman" spots produced for Grey Advertising and Kenner Toys.
Lamb and Company built several 3-D models of Batman characters, animated, added effects and combined 3-D with 2-D cel animation for the final action packed graphic scenes.

Contributors:

Larry Lamb, John C. Donkin, Mark Mariutto, Keith Cormier, Jim Russell, Doug Pfeiffer, Scott Sorokin, Jerry Samuelsohn, Rob Travalino, Grag Daily, Dan Root, Martin Fuller

Contact:

Audrey Robinson Lamb & Company 650 Third Ave. South Seventeenth Floor Minneapolis MN 55402 1.612.333.8666 1.612.333.9173 audrey@lamb.com

16. Shell Oil 'Dance Fever'

Time: 00:00:30

Producer:

Bob Swenson

Summary:

'Dance Fever' was achieved with a combination of new technologies and classical techniques. Computer animation and traditional cel character animation were used in the design stage. No motion-capture was used. The environment is a virtual CG set. Custom flare software was developed in-house.

Contributors:

Executive Producer: Nancy Bernstein

Contact:

Mark Voelpel R/Greenberg Associates, NY 350 West 39th Street New York NY 10018 1.212.239.6767 1.212.947.3769 fax mark@rga.com

17. Halls 'Penguins'

Time: 00:00:30

Producer:

Doug Nichols

Summary:

Pacific Data Images created, animated and seamlessly integrated ice skating CGI penguins into live-action film footage.

Contributors:

Pacific Data Images Director: Eric Darnell Animators: Ken Bielenberg, Jeanie Cunningham, Todd Heapy, Raman Hui, Tim Johnson, Eric Strand, Janet Rentel Palomar Pictures Director: Gore Vervinski **Executive Producer:** Jonathon Ker Producer: Jeremy Barrett J. Walter Thompson **Executive Creative Director:** Frank Constantini **Executive Producer:**

Gary Bass Contact:

John Robeck Pacific Data Images 1111 Karlstad Drive Sunnyvale CA 94089 1.408.745.6755 1.408.745.6746 fax jr@pdi.com

18. Air New Zealand 'Gannets'

Time: 00:01:30

Producer:

Animation Research Limited

Summary:

This work demonstrates the seamless composition of live imagery with three–dimensional models. The virtual camera's motion has been matched to the real camera that shoots the background. Can you be sure which birds are real and which are computer generated?

Contributors:

Director: David Green

Creative Directors: John Tootill,

Rov Mears

Client: Air New Zealand Agency: Saatchi and Saatchi Production Company: Flying Fish

Modeling and Animation:

Stuart Smith

Contact:

Geoff Wyvill Animation Research Limited Level 2, AA Centre 450 Moray Place Dunedin New Zealand 64.3.479.8449 64.3.479.8529 fax

geoff@otago.ac.nz

19. Business School

Time: 00:00:35

Producer:

Ken Roupenian

Summary:

A combination of live-action and CGI. In the spot, small CGI fish mingle together to form a menacing shark.

Contributors:

Director: Randy Roberts
CGI Director: Kerry Colonna
Head Technical Director:
Michael Tigar

Contact:

Suzanne Datz
Rhythm & Hues Studios
5404 Jandy Place
Los Angeles CA 90066
1.310.448.7500
1.310.448.7600 fax
suze@rhythm.com

20. Oceanic

Time: 00:00:20

Producers:

Paula K. Productions Computer Café

Summary:

Underwater fantasy for the 'Oceanic' company, promoting their dive equipment.

Contributors:

David Ebner, Tom Williamson, Jeff Barnes, Ron Honn, Inan Romero, Peter Killian

Contact:

Tom Williamson Computer Café 3130 Skyway Drive #603 Santa Maria CA 93455 1.805.922.9479 1.805.922.3225 fax tomcat@terminus.com

21. Wild Arctic / Narwhals

Time: 00:00:15

Producer: Yas Takata

Summary:

A family of elusive narwhals is viewed in their arctic habitat, composited with film of walruses. The work was produced on SGI CE with Particle, Minerva and Pandemonium for the transition and rendered in HD.

Contributors:

Animators:

David Lang, Todd Kesterson Associate Producer: Larry Strothe

Larry Strothe
Directors:
Yas Takata, Don Fox

Contact:

Paul Scott digital artworks 2295 Coburg Rd., Suite 104 Eugene OR 97401 1.503.344.6541 1.503.683.3576 fax Artworks@efn.org

22. Adventure of Comty

Time: 00:01:53

Producer:

DAIKIN Industries, Ltd.

Summary:

Comty is a cyborg. He fights in the cause of justice against an evil invader.

Contact:

Tasuya Nakada
DAIKIN Industries, Ltd.
6-1, Shinjuku-Sumitomo Bldg.
2-Chome
Nishi-Shinjuku, Shinjuku-ku
Tokyo
Japan
81.3.3344.8119
81.3.3344.8113 fax

23. Budweiser 'Boy Meets Girl'

Time: 00:00:30

Producer:

Pacific Data Images

Summary:

The symbol of a restroom sign springs to life and travels across the room to meet his mate. PDI animated and integrated CGI characters into live-action film footage.

Contributors:

Director: Tim Johnson
Technical Director:
Karen Schneider
Lighting: Phillippe Gluckman,

Sherry Hsieh

Animators: Rex Grignon,

Eric Darnell

Assistant Animator: Noel McGinn

Client: DDB Needham
Producer: Monica Mooney
Creative Director: Marty Weiss
Live Action: Satellite Films
Producer: Oliver Fuselier
Director: Simon West

Contact:

John Robeck
Pacific Data Images
1111 Karlstad Drive
Sunnyvale CA 94089
1.408.745.6755
1.408.745.6746 fax
jr@pdi.com

24. 'We've Got Taste'

Time: 00:00:35

Producer:

Susan Hamana/Pixar

Summary:

This Kellogg's Nutri-Grain spot features a live-action set and talent, along with animated Nutri-Grain characters made up of flakes, raisins and almonds. These characters leap out of their box to inform and entertain a man having his breakfast.

Contributors:

Pixar

Animation/Art Director:

Roger Gould

Technical Director: Oren Jacob

Executive Producer:

Darla Anderson

Assistant Producer: Kori Rae Technical Contributors: Don Schreiter, Keith Gordon, Mitch Prater, Mark VandeWettering,

Tom Hahn, Peter Nye, Tony

Apodaca

Animators: Roger Gould, Howard

Baker, Bob Peterson Output: Keith Gordon Sound Effects/Music: Macrose Music/NY, Scott

Chandler

Video Post: Western Images

J. Walter Thompson Producer: Judi Nierman Art Director: Frank Perry Creative Director: Phil Halyard Copywriter: Laurie Garnier

Account Executive:

Allison Smith Product Manager:

Steve Dunahoo

Contact:

Darla Anderson PIXAR 1001 West Cutting Blvd. Richmond CA 94804 1.510.236.4000 1.510.236.0388 fax

25. Hite 'Son of Water'

Time: 00:00:16

Producer:

Jane Stephan

Summary:

Hite is a 30 second commercial for a Korean beer company, consisting largely of a computer generated underwater environment with a whirlpool and giant water tornado. The spot also integrates live-action beer bottles with computer generated water and live-action splash elements.

Contributors:

Executive Producer:

Dobbie G. Schiff Head of Production:

Jim Wheelock

Visual FX Supervisor:

Jerry Weil

CGI Art Director: Audri Philips

Live Action Producer:

Tamara Watts

Live Action Director:

Ken Wiatrak

Lead Technical

Director/Choreography:

Rosa Farre

Lead Technical Director/

Color & Lighting:

Tomas Rosenfeldt

Modeler/Motion Control

Specialist:

Bill Kent

Modeler: Alan Ridenour Technical Directors: Robert Beech, Ava Bubly, Yau Chen, Susan Oslin, Todd Pilger,

Suzanne Smith

Research Technical Director:

David Tesch Digital Painter: Jennifer Law

Roto Artist: Judith Bell Editor: Ron Reynolds

Client: Cheil Communications

Contact:

Dobbie Schiff
Metrolight Studios, Inc.
5724 W. 3rd St., #400
Los Angeles CA 90036
1.213.932.0400
1.213.932.8440 fax
metro@netcom.com

26. Alice

Time: 00:01:21

Producer:

Natalia Efremova

Summary:

This work combines live-action and CGI effects.

Contributors:

Director: A. Gorshanov Idea: A. Gorshanov Animators: D. Klimemko, A. Lachinov, Y. Lelebev,

A. Parcshikov

Contact:

Natalia Efremova Steepler Graphics Group Ltd. 40 Prechistenka Moscow 119034 Russia 7.502.224.1273 7.502.224.1273 fax

dlit@sgg.glas.apc.org

27. The National Lottery Launch

Time: 00:01:10

Producer:

Passion Pictures

Summary:

The National Lottery Launch features twenty complex layers of computer graphics, integrated with live-action pyrotechnics, 2-D Animation and Flame Optical Effects

Contributors:

Christian Hogue, Shireen Armstrong

Contact:

Justin Greetham
Lost In Space
78 Liverpool Road
Islington, London
United Kingdom
44.1.71.704.9810
44.1.71.704.9811 fax
justin@lostinspace.com

28. 'Plug Out of Luck'

Time: 00:03:55

Producer:

John W. Lees

Summary:

Entertainment animation featuring confrontation of bad and good, set in the Old West, with a twist.

Contributors:

John W. Lees, Bryan Ewert

Contact:

John W. Lees
JUUL: Animation Ltd.
1312 Norfolk Drive N.W.
Calgary Alberta
Canada T2K 5P6
1.403.295.3417
leesiw@cadvision.com

29. Moai's Dream

Time: 00:02:57

Producer:

Isabelle Cuadros

Summary:

The Metamorph pierces the sandy surface of a planet, creating colossal sculptures made of earth. The Moais face each other down in hand-to-hand battle. iumping like astronauts on the surface of the planet, leaving giant crevices in the wake of their leaps. One of them will remain, the other expelled through a careless mistake. On the island. the Moais are lined up, watching the sky, imagining what's going on. Suddenly, they see another Moai coming. It has been such a long time. . . They continue staring at the sky, expecting the scenario to start all over again. . .

Contributors:

Director: Fredric Nagorny R&D: Raymond Perrin Music: David Moreau, J.L. Hennequin

Contact:

Isabelle Cuadros Relief CAP CHANZY 8 rue du Centenaire 93100 Montreuil France 33.1.4857.9159 33.1.4857.3205 fax

30. 'Species'

Time: 00:00:45

Summary:

For 'Species', Boss Films visual effects team uses proprietary inhouse motion capture software and hardware, in conjunction with software platforms (Wavefront, Softlmage and Renderman), to augment the animation of a highly detailed computer-generated creature designed by H. R. Griger. Motion capture was valuable for the Director and the animators to pre-visualize the animation process.

Contributors:

Visual Effects Supervisor: Richard Edlund

Contact:

Bob Mazza BOSS Film Studios 13335 Maxella Ave. Marina Del Rey CA 90292 1.310.823.0433 1.310.305.8576 fax

31. Tandav

Time: 00:01:09

Producer:

Umesh Shukla

Summary:

Shiva, one member of the supreme trinity in Hinduism, performs the Tandav dance. By the Tanvad dance, Shiva accomplishes the annihilation of the world at the end of an age and it's integration into the world of spirit, so that is represents the destruction of the illusory world of Maya, the illusion of material reality.

Contributors:

Director & Animation:

Umesh Shukla

Sound: Mohhamed M Nor Henry Editor: Mervyn Lim Post Production: JSP Post

Contact:

Umesh Shukla JSP Post Pte Ltd. 322 Circuit Link Swee Hong Building Singapore 1337 Singapore 65.745.3788 65.484.0221 fax Umesh@singnet.com.sq