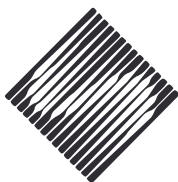


ACM SIGGRAPH VIDEO REVIEW



ISSUE 102

SIGGRAPH 94

Screening Room

Entertainment and Commercial Program

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**ACM SIGGRAPH
Video Review**

Issue 102

SIGGRAPH 94
Screening Room
Entertainment and
Commercial Program

**1 . ETB 2
Station identity**

Time: 00:00:37

Producer:

José Muniain

Summary:

Station identity for ETB2.

Contributors:

Post Production: Telson, S.A.
Art Direction: Jaun Delcan
Direction: Patrick Rouchon
Production: José Muniain

Hardware:

SGI, Quantel

Software:

TDI Explore

Contact:

José Muniain
Ostra Delta, S.A.
Don Ramón de la Cruz
75-1ªA
28001 Madrid
SPAIN
341.401.88.00
341.401.09.89 fax

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email: svrorders@siggraph.org**

Copyright:

1994 ETB

2. Nick Boy

Time: 00:00:27

Producer:

Alison Brown

Summary:

The Nicktoons logo is a history of Nick Boy as he evolves from an amoeba to a dinosaur and back into the loop. This spot was created using proprietary software over a CGI armature and then covered with CGI Gak™. The armature collapses into itself and is redefined into each new shape.

Contributors:

Agency: Nickelodeon

Producer: Agi Fodor

Creative Director: Scott Webb

Producer: Alison Brown

Director/Designer: Chris Wedge

Technical Director: Oliver Rockwell

Animator: Chris Wedge

Music: Pomposello Productions

Hardware:

Sun, SGI, HP

Software:

CGI Studio™; SoftImage

Contact:

Cindy Broisma

Blue Sky Productions, Inc.

100 Executive Boulevard

Ossining NY 10562

914.941.5260

914.923.9058 fax

cindy@bluesky.jpr.com

Copyright:

1994 Blue Sky Productions, Inc.

3. Sugar Crisp: Tour

Time: 00:00:36

Producer:

Stephen Price

Summary:

A seamless mix of electronically scanned & painted cel characters living in a 3D world. The adventures of Sugarbear continue, Stan the security guard is foiled again as Sugarbear makes off with another load of sugar crisp from the factory.

Contributors:

Animation Director: John

Mariella

Animator: Frank Falcone, Doug

Masters

Modeling: Koichi Noguchi

Compositing: Jim Cooper

Hardware:

SGI

Software:

SoftImage; Topix Tools

Contact:

Stephen Price

Topix Computer Graphics &

Animation

567 Queen St. W.

Toronto Ontario M5V 2B6

CANADA

416.364.6444

416.364.2539 fax

4. Mr Sticky Bubble Gum

Time: 00:01:35

Producer:

Alex Tysowsky

Summary:

This animation is about a factory worker who always seems to have a bad run of luck when it comes to working on the assembly line.

Contributors:

Original Soundtrack: Alex Tysowsky, Joe Mandia, Romiro Gomez, Alvyn Ramirez, Jeff Pratt

Software Support: Apurva Shah

Video Support: Philip Chiochio

Hardware:

Silicon Graphics Indigo XS24;
Abekas A66; Macintosh ci

Software:

SoftImage; Photoshop

Contact:

Maria Palazzi
Ringling School of Art and
Design
2700 N. Tamiami Trail
Sarasota FL 34234
813.359.7574
813.359.7517 fax

Copyright:

1994 Alex Tysowsky

5. Carefree Gum 'Bursting Bubbles'

Time: 00:00:31

Producer:

Wendy Vitolo

Contributors:

Designer/Director: Cliff Boulé

Technical Director: Steve
Braggs

Animators: Nick Ilyin, Jeanie
Cunningham

Modelers: Todd Heapy, Konrad
Dunton

Client: FCB/LKP, New York

Art Director: Michael Asphar

Writer: Scott Rosenblit

Music: Mickey Petralia, Greg
Kuehn

Sound: Mitch Raboy,
Superdupe, New York

Hardware:

SGI

Software:

Proprietary

Contact:

Monica Corbin
Pacific Data Images
1111 Karlstad Drive,
Sunnyvale CA 94089
408.745.6755
408.745.6746 fax

Copyright:

1994 Pacific Data Images, Inc.

6. Dream Dweller

Time: 00:01:20

Producer:

Timothy D. McLaughlin

Summary:

Dream Dweller is a physically powerful figure in an empty enclosed space symbolizing the spirit of an elderly man who has lost his capacity to take care of himself. He seeks escape from his physical imprisonment, but his struggles are misunderstood by his well-meaning children.

Contributors:

Texas A&M University
Visualization Laboratory

Hardware:

SGI Personal Iris and Indigo

Software:

SoftImage, UnReal

Contact:

Timothy McLaughlin
Texas A&M University
Visualization Lab
216 Langford Center
College Station TX 77843
409.845.3465
409.845.4491 fax
tim@viz.tamu.edu

Copyright:

1994 Tim McLaughlin

7. Oat Revolt

Time: 00:00:30

Producer:

Tom Dadras

Summary:

'Oat Revolt' is a commercial for Lucky Charms, in which thousands of 3D animated cereal pieces are combined with traditional cell animation.

Contributors:

Directors of Animation: Tom Dadras, Ed Newmann
3D Animators: William Opdyke, Kenneth McAll
Paintbox/Harry Artists: Glen Noren, Steven Lau, Marko Markewycz
Colorist: Ron Anderson
D1 Composite Editor: Jeff Heusser
Cel Animation: Monica Kendall (Calabash Animation)

Hardware:

SGI

Software:

Wavefront

Contact:

Carol Taylor
Editel
301 E. Erie
Chicago IL 60611-3039
312.440.2360
312.440.1541 fax

Copyright:

1994 General Mills, Inc.

8. Mandarin Duck - Missing my girl

Time: 00:00:30

Producer:

Victor Wong

Summary:

A love story for teenagers.

Contributors:

Director: Victor Wong

Computer Animation Director:

Eddy Wong

Production Producer: Thalia
Wong

Hardware:

SGI Indigo2

Software:

SoftImage 4D Creative

Environment, Eddie Compositor

Contact:

Victor Wong

Menfond Elec. Art &

Computer Design Co. Ltd.

B & C 18 Floor

Lockhart Centre

301-307 Lockhart Road

Wanchai

HONG KONG

852.802.3382

852.802.3386 fax

Copyright:

1994 Menfond Electronic Art

9. The Fall

Time: 00:02:29

Producer:

Amanda Ronai

Summary:

The Crabus Goliathensis, an aggressive sand fighter with a lethal pincher, is seen in deadly pursuit of a lesser member of the Crabus family. This smaller, more subtle cousin brings Goliathensis to his inevitable fall - upturned and harmless.

Hardware:

SGI

Software:

SoftImage; Unreal

Contact:

Amanda Ronai

Texas A&M University

Visualization Lab

216 Langford Center

College Station TX 77843

409.845.3465

409.845.4491 fax

amanda@viz.tamu.edu

Copyright:

1994 Amanda Ronai

10. Wild Flavors

Time: 00:00:37

Producer:

Nina Rappaport

Summary:

Luden's 'Wild Flavors' consists of a combination of live action shot against blue-screen, computer generated cherries, and a background still.

Contributors:

Client: DDB Needham

Producer: Walter Brindak

Copywriter: Jane Talcott

Art Director: Tony Romeo

Client: Hershey

Production Company:

Blue Sky Productions, Inc.

Producer: Nina Rappaport

Director: Jan Carlee

Technical Director:

Sam Richards

Animator: Carlos Saldanha

Modeling: Carlos Saldanha

Production Support: Cliff Bohm,

Alex Arce, Sandy Turoff, Peter

Carisi De Lappe

Live Action: Young & Co.

Producer: T.J. Beagan

Director: Eric Young

Hardware:

Sun, SGI, Hewlett Packard

Software:

CGI Studio™, SoftImage

Contact:

Cindy Broisma

Blue Sky Productions, Inc.

100 Executive Boulevard

Ossining NY 10562

914.941.5260

914.923.9058 fax

cindy@bluesky.jpr.com

Copyright:

1994 Blue Sky Productions, Inc.

11. The Hit

Time: 00:03:28

Producer:

Jordi Moragues

Summary:

Ballet de marteaux.

Hardware:

SGI/Iris

Software:

TDI Explore

Contact:

Jordi Moragues Massanet

Pasaje Flaugier 10, 2 - 2

08041 Barcelona

SPAIN

34.3.412.40.59

34.3.412.41.62 fax

moragues@lancelot.upf.es

Copyright:

1994 UIB

12. Smarties

'Smart-I-LLusions'

Time: 00:00:49

Producer:

Alistair Fryer

Contributors:

Agency: JWT

Production Co:

Richard Purdum Productions

Directors: Richard Purdum,

Michael Dudok De Wit

Producer: Jill Thomas

Post Production Co: The Mill

3D Animation: Linda Johnson

Harry: Tony Lawrence, Brewers

Hardware:

SGI Indigo, Quantel Harry

Software:

SoftImage

Contact:

Sara Hayes

The Mill

40/41 Great Marlborough Street

London W1V 1DA

UK

44.71.287.4041

44.71.287.8393 fax

13. RACOON

Time: 00:02:49

Producers:

Bruno Simon

Summary:

Visualization of a virtual prototype in real backgrounds.

Hardware:

STV - Synthetic TV - I.N.A.

Software:

Wavefront Explore

Contact:

Bruno Simon

Renault Design SLE 1602

860, Quai De Stalingrad

92109 Boulogne Billancourt

Cedex

FRANCE

33.1.41.04.26.06

33.1.41.04.23.21 fax

simon@renault.renault.fr

Copyright:

1994 Renault Design

14. Nestle: Old Woman

Time: 00:00:50

Producers:

Sylvain Taillon

Summary:

An innovative multi-media spot that juxtaposes two different worlds to achieve a disarmingly comic and charming effect.

Contributors:

Animation Director:

William Cameron

Animator: Aaron Weintraub

Hardware:

SGI

Software:

Flint; Topix Tools

Contact:

Sylvain Taillon

Topix Computer Graphics &
Animation

567 Queen St. W.

Toronto Ontario M5V 2B6

CANADA

416.364.6444

416.364.2539 fax

15. Card Trick

Time: 00:04:37

Producer:

Robert Herrick Russ

Contributors:

Written, Directed, Video

Production, Models, Rendering

& Animation: Robert Russ

Music, Sound Effects & Audio

Production: Jon Jenkins, Paul

Lachey

Graphics & Post Production

Facilities: San Diego

Supercomputer Center

Hardware:

SGI

Software:

Alias Studio; Amazon Paint

Contact:

Robert Russ

San Diego Supercomputer
Center

10100 Hopkins Dr.

San Diego CA 92037

619.534.5030

619.534.5152 fax

russ@sdsc.edu

Copyright:

1994 RHR Productions, SDSC

16. La Victoria

'A Mind of
Their Own'

Time: 00:00:51

Producer:

Carole Ferrari, Michael King

Contributors:

PDI Director: Tim Johnson

Technical Director:

Ray Giarratana

Animator: Raman Hui

Agency: DDB Needham,

Los Angeles

Creative Director:

Rick Carpenter

Copywriter: Rick Monteiro

Production Co.: Coppo Films

Executive Producer:

Bill Bratkowski

Director: Brent Thomas

Art Director: Jack Wright

Director of Photography:

Stephen Ramsey

Hardware:

SGI

Software:

Proprietary

Contact:

Monica Corbin

Pacific Data Images

1111 Karlstad Drive

Sunnyvale CA 94089

408.745.6755

408.745.6746 fax

Copyright:

1994 Pacific Data Images, Inc.

17. Moving

Time: 00:01:25

Producers:

Ex Machina, Paris

Big Heart, Tokyo

Contributors:

Film: Pascal Roulin

Music: Celmar Engel

Computer Graphics:

Ex Machina, Paris

Hardware:

SGI

Software:

Explore

Contact:

Xavier Nicolas

Ex Machina

22, Rue Hegesippe Moreau

F.75018 Paris

FRANCE

33.1.44.90.1190

33.1.44.90.1191 fax

Copyright:

1994 Honda Motors, Ex Machina

18. AJAX 'BEYOND'

Time: 00:00:45

Producer:

Megan Hollister

Summary:

Motion capture and 3D animation create a world of house-cleaning 'droids' doomed to scrub . . . until . . .

Yes, you guessed it.

Contributors:

Agency: FCB - Hamburg

Producer: Alexandra Repp

Art Director:

Jean-Christian Proteaux

Account Handler: Nir Wegrzyn

Production Co.:

Propaganda Films (UK) Ltd.

Director: Howard Greenhalgh

Director of Photography:

Ivan Bartos

Post-Production:

The Frame Store

3D Animation: Mike Milne,

Simon Smith, Natalie Zita,

Claudia Lester

Henry: Tim Greenwood

Hardware:

SGI, Quantel Henry, Ascension

Flock of Birds

Software:

SoftImage Creative Environment

Contact:

Jane White

The Frame Store

33 Great Pulteney St.

London W1R 3DE

UK

44. 71.439.1267

44.71.439.0129 fax

Copyright:

1994 COLGATE PALMOLIVE

GMBH

19. 'M. Butterfly'

Title Sequence

Time: 00:02:25

Producer:

Syzygy Digital Cinema
in association with Balsmeyer
and Everett, Inc.

Summary:

For the Warner Bros./Geffen Pictures feature film 'M. Butterfly' directed by David Cronenberg, Syzygy Digital Cinema created a completely digital title sequence using visual elements based on Chinese and Japanese graphical motifs - a flowing collage of three - dimensional objects tumbling over painted and fabric backgrounds.

Contributors:

Director: Randall Balsmeyer
Computer Graphics
Supervisor/Animator:
Michael Arias
Design: Randall Balsmeyer,
Mimi Everett
Line Producer: Kathy Kelehan
Computer Graphics Artists: Brett
Gardy, Daniel Leung, Rachel
Cohen
Research: Jennifer Sherman

Hardware:

SGI Indigo, Macintosh Quadra,
Management Graphics Solitaire
Cine

Software:

SoftImage Creative
Environment, Animal Logic
Eddie; Adobe Photoshop; Xaos
nTitle; Proprietary

Contact:

Syzygy Digital Cinema
230 West 17th Street
New York NY 10011
212.627.3430
212.989.6528 fax
syzygy@panix.com

Copyright:

1994 Geffen Pictures

Other Issues available:

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SIGGRAPH 93

Small Animation Theater

Entertainment/Commercial Reel

1. *Merck Corporate ID - DHD PostImage*
2. *StarQuest Adventure - MetroLight Studios*
3. *Barry's Trip - TELEZIGN*
4. *Mr. Hops - MetroLight Studios*
5. *NBC Sports '92 - MetroLight Studios*
6. *Oreo: Word Play - TOPIX Computer Graphics and Animation, Inc.*
7. *Stabbur Makrell - CAL Ltd.*
8. *Nestle-Milky Bar - Animal Logic Pty Ltd.*
9. *Robo Jr. - Microtech Graphics & Animation, Inc.*
10. *Warts and All - Ronin Animation*
11. *The Adventures of Korky, the Corkscrew - Saldanha*
12. *Ruby's Dream - SAS Institute Inc.*
13. *Colorado Interstate Gas Campaign - Windstar Studios*
14. *Smart Drive - Power and Vision Ltd.*
15. *Arcelik - Gribouille*
16. *Dimension "Intro" - Canal Uno Producciones*
17. *Sony "Bajo" - Canal Uno Producciones*
18. *TISEA Opening Animation - McCormack*
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20. *Moonwalk - Imagic, Inc.*
21. *Countdown Contraption*

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22. *Transformers - Lamb and Company*
23. *The Incredible Crash Dummies - Lamb and Company*
24. *Carpet Stains - Art Center College of Design*
25. *Computer Puppetry Demo Reel - Medialab*
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27. *Journey to Technopia - Boss Film Studios*
28. *The World of Materials: The Tiger, an excerpt - Ex Machina*

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Small Animation Theater

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3. *Center for Ecology Research and Training Flyby - U.S. EPA Scientific Visualization Center*
4. *Tokyo International Forum - Rafael Viñoly Architects*
5. *Cluny - IBM France*
6. *De Karnak à Louqsor: La Machine à Remonter le Temps - Ex Machina*
7. *Ginza Walk Through - Shiseido Co., Ltd.*